

SARAH

FAGUNDEZ * I AM A
CREATIVE DESIGNER &
PRODUCER *

WORK

FREELANCE

CREATIVE DIRECTOR &
DESIGNER '25-CURRENT

Delivering branding, graphic design, web design, and content production for clients across hospitality, fashion, and lifestyle. Blends strategic consulting with hands-on execution to build cohesive, high-impact brand presence.

ALEXIS

DESIGNER & CONTENT
COORDINATOR '24-'25

Responsible for creating visually engaging content across digital platforms while ensuring brand consistency and supporting creative production for all collection launches. Also assists in coordinating visual assets, curating inspiration, and refining materials for final use.

LUMINAIRE

MARKETING COORDINATOR '23-'24

Overseeing the creation of digital and print content, including email marketing, social media assets, and paid ads, while also managing social media calendars, crafting engagement strategies and producing all in-person events.

MI & COLETTE

CREATIVE DESIGNER '21 - '22

Developing internal materials such as books and guides, creating customizable templates, and writing copy for PR and marketing departments. Creating assets for new and existing clients, and assisting with photoshoot prep, staging and production.

OKEANOS \ MADE FROM STONE

ART DIRECTOR '20 - '21

Setting art department standards for production, quality, and client service, while developing presentation approaches and techniques for the team. Overseeing video and digital content production, managing media production processes from start to finish, and assisting in creative direction and logistics coordination.

CONTACT
ME \

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EDUCATION

FLORIDA INTERNATIONAL UNIVERSITY
MS IN GLOBAL STRATEGIC
COMMUNICATION '19 - '21

MIAMI AD SCHOOL
ART DIRECTION '19 - '21

MIAMI AD SCHOOL
STRATEGIC PLANNING '22

MY SKILLS

ADOBE SUITE

EVENTS

CONTENT PRODUCTION

BRANDING

PRINT