

CREATIVE SERVICES

MARCH 2026



SARAH FAGUNDEZ

(1) FOUNDATION

A REFINED STARTING POINT
FOR NEW OR EVOLVING
BRANDS.

(2) LAUNCH

FOR BRANDS PREPARING
TO ENTER THE MARKET
WITH CLARITY AND
IMPACT.

(3) THE STUDIO

ONGOING CREATIVE
SUPPORT FOR BRANDS.

(4) THE HOUSE

A FULLY INTEGRATED
CREATIVE PARTNERSHIP.

(5) À LA CARTE

AVAILABLE UPON REQUEST
OR TO COMPLEMENT
EXISTING ENGAGEMENTS.

(6) CONTACT

LET'S BUILD TOGETHER

FOUNDATION

WHERE YOUR BRAND
TAKES SHAPE—
CLEARLY,
INTENTIONALLY, AND
WITHOUT
COMPROMISE.

(1)

A REFINED STARTING
POINT FOR NEW OR
EVOLVING BRANDS.

(1)



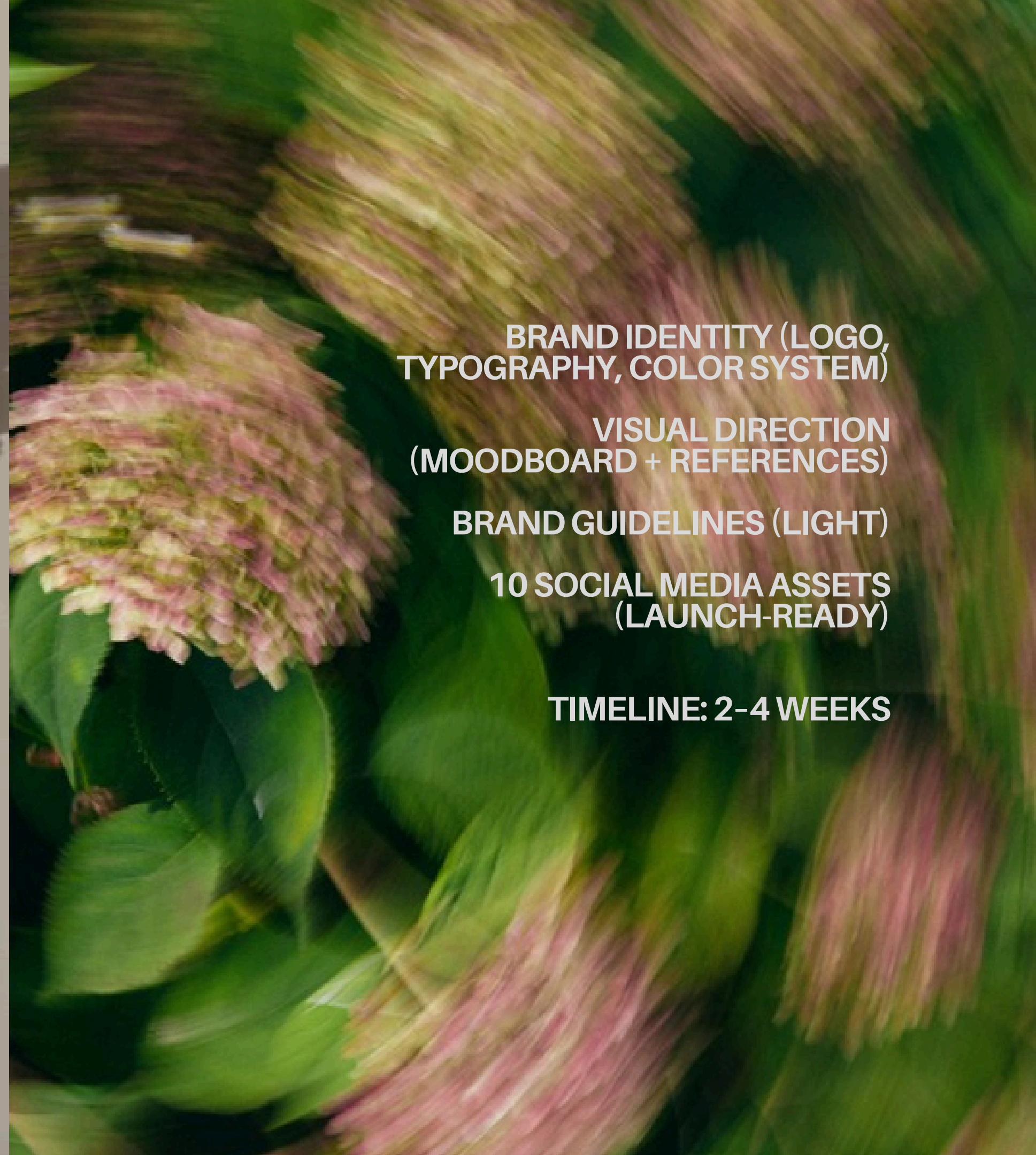
**BRAND IDENTITY (LOGO,
TYPOGRAPHY, COLOR SYSTEM)**

**VISUAL DIRECTION
(MOODBOARD + REFERENCES)**

BRAND GUIDELINES (LIGHT)

**10 SOCIAL MEDIA ASSETS
(LAUNCH-READY)**

TIMELINE: 2-4 WEEKS



LAUNCH

FULL BRAND SYSTEM (IDENTITY,
GUIDELINES, TONE OF VOICE)

CREATIVE DIRECTION

PHOTOSHOOT PRODUCTION

20 SOCIAL MEDIA ASSETS

LAUNCH SUPPORT (CONTENT
PLANNING + ROLLOUT)

TIMELINE: 4-6 WEEKS

(2)

EVERYTHING YOU
NEED TO ENTER THE
MARKET WITH
PRESENCE—NOT
HESITATION.

FOR BRANDS
PREPARING TO ENTER
THE MARKET WITH
CLARITY AND IMPACT.



THE STUDIO

CONSISTENT,
CONSIDERED
CREATIVE—SO YOUR
BRAND NEVER LOSES
MOMENTUM.

ONGOING CREATIVE
SUPPORT FOR BRANDS
THAT REQUIRE
CONSISTENCY AND
EVOLUTION.

(3)



CREATIVE DIRECTION
(MONTHLY)

CONTENT PLANNING

15-25 DESIGN ASSETS (DIGITAL,
SOCIAL, PRINT)

ART DIRECTION AS NEEDED

ONGOING MONTHLY
CONSULTING

TIMELINE: ONGOING

THE HOUSE

FULL CREATIVE DIRECTION

CAMPAIGN DEVELOPMENT

CONTENT PRODUCTION

DESIGN (DIGITAL + PRINT)

BRAND STRATEGY SUPPORT

ON-CALL CREATIVE AND
CONSULTING

TIMELINE: ONGOING

(4)

A DEDICATED
CREATIVE PARTNER
EMBEDDED IN YOUR
BRAND—THINKING,
BUILDING, AND
EVOLVING WITH YOU.

A FULLY INTEGRATED
CREATIVE
PARTNERSHIP FOR
BRANDS OPERATING AT
A HIGHER LEVEL.

À LA CARTE

AVAILABLE UPON
REQUEST OR TO
COMPLEMENT
EXISTING
ENGAGEMENTS.

(5)

CAMPAIGN DIRECTION
ART DIRECTION
MONTHLY DIRECTION

CREATIVE DIRECTION

BRAND IDENTITY
FULL BRAND SYSTEM
BRAND REFRESH

BRANDING

SOCIAL ASSETS
MONTHLY DESIGN PACKAGE
DECK DESIGN
PRINT DESIGN

GRAPHIC DESIGN

PHOTOSHOOT PRODUCTION
VIDEO PRODUCTION
CONTENT DAY

CONTENT PRODUCTION

HOURLY
HALF/FULL DAY
MONTHLY ADVISORY

CREATIVE CONSULTING



CONTACT

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LET'S BUILD TOGETHER.

(6)



Sf.